



The Leadership Summit  
*for Sustainable Business.*

## Preliminary Conference Program

March 2–4, 2016  
Vancouver, Canada

**SAVE \$500**

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# As North America's largest Leadership Summit for Sustainable Business, GLOBE is the definitive platform for accelerating Business Innovation for the Planet.

For the past 25 years, the GLOBE™ Series has served as the nexus for global networking and leadership on the business of the environment. Drawing the 'best and brightest' of the international sustainable business community, this exciting event has become an unsurpassed forum for inspiring and empowering organizations to advance sustainability and innovation.

[globeseries.com](http://globeseries.com)

**COP 21  
Paris**

December 2015

**WEF  
Davos**

January 2016

**GLOBE  
Vancouver**

March 2016

## GLOBE by the Numbers

**3000**

Organizations

**250**

Exhibitors

**250**

Conference Speakers

**7500+**

Participants

**600**

Presidents & CEOs

**50**

Countries Represented

# Great Minds Think Alike

At GLOBE 2016 you'll swap cards with visionaries, entrepreneurs, policy makers, thought leaders and others who are solving big challenges and creating new opportunities:

**Corporate executives** responsible for strategic planning, business development, environmental health and safety, finance, regulatory and public affairs, technology development, research and engineering, and life-cycle stewardship.

**Financial executives** representing insurance and reinsurance companies, pension plans, and financial institutions, as well as venture capitalists and SRI practitioners.

**Policy makers** overseeing energy, climate change, natural resources, research and technology transfer, and business and economic development.

**Environmental industry executives** from technology and service companies responsible for business development, marketing, R&D, and finance.

**Thought leaders** including academics, executive directors, authors, and other opinion makers and agenda setters who write, speak, and tweet on the solutions economy.

**International agency representatives** from major development banks, multilateral development organizations, and aid agencies.

**Built-environment professionals** including developers, architects, engineers, planners, and connected-city suppliers and practitioners.

**Media** representing leading Canadian and U.S. broadcast, print, and digital outlets.

## The International Community is Gathering

The week of February 29 – March 4 is designed to create a week-long cluster of activities complementary to the GLOBE program that will serve to make Vancouver a critical stop on the path to the new economy every two years. Host to more than 30 affiliate events, from corporate sustainability meetings to workshops and training events, GLOBE Week is the collaborative space for activities that support the creation of a thriving, low carbon economy. GLOBE Week is the most important week in North America every two years for inspired, empowered, and connected organizations and individuals that think bigger than “business as usual.”

Host your AGM, board meeting, environmental committee meeting, or workshop during GLOBE Week. Your stakeholders then get to take part in the buzz of activity that surrounds GLOBE Series events.

We'll even help you book a space.

Check out our latest Blog Post about GLOBE Week.

Learn more by visiting [globerseries.com](http://globerseries.com)

## Introducing the 2016 Conference Themes:

- Global Sustainability Megatrends
- Corporate Sustainability 3.0
- Technology Game-Changers & the Energy Transition

- Finance and Investment: Risks & Opportunities
- Infrastructure & Urban Development

- Communities, Partnerships, & Communications
- The Pacific ECONomic Zone
- Special Features



# Confirmed GLOBE 2016 Speakers to Date:



**JAMES ALEXANDER**  
*Head, Finance & Economic Development Initiative, C40 Cities Climate Leadership Group*  
→ UK



**PETER BAKKER**  
*President & CEO, World Business Council for Sustainable Development (WBCSD)*  
→ SWITZERLAND

**FARIBA ALAMDARI**  
*Vice President, Market & Aviation Policy, Boeing*  
→ USA

**KAREN BAKKER**  
*Professor & Canada Research Chair, University of British Columbia & Visiting Professor, Stanford University*  
→ CANADA

**BOB ELTON**  
*Chief Risk Officer, Vancity & Chair Sustainability Advisory Board, CPA Canada*  
→ CANADA

**BLAIR FELTMATE**  
*Head, Intact Centre on Climate Adaptation*  
→ CANADA

**MARK GROBMYER**  
*Managing Director, P80 Group Foundation & Chair, Global Technology Deployment Initiative*  
→ USA

**ROBERT HALLER**  
*Executive Director, Canadian Water & Waste Water Association*  
→ CANADA



**HELLE BANK JORGENSEN**  
*President & CEO, B. Accountability & Head, UN Global Compact Network*  
→ CANADA



**TOM BUTLER**  
*President & CEO, International Council for Mining & Metals (ICMM)*  
→ UK

**LINDSAY BASS**  
*Senior Program Officer, Freshwater, World Wildlife Fund*  
→ USA

**ANDREW BEEBE**  
*Managing Director, Obvious Ventures*  
→ USA

**DIRK FORRISTER**  
*President & CEO, International Emissions Trading Association (IETA)*  
→ CANADA

**DEB FRODL**  
*Global Executive Director, Ecomagination (Part of GE)*  
→ USA

**CHRISTIAN HÄUSELMANN**  
*Co-Founder & Chairman, swisscleantech & Co-founder & Head of Innovation & Export Global Cleantech Cluster Association*  
→ SWITZERLAND

**DAVID HENDERSON**  
*Managing Director, XPV Water Partners & Director, FATHOM Water Holdings, Newterra Group*  
→ CANADA



**MARK CAMPANALE**  
*Founder & Executive Director, Carbon Tracker Initiative*  
→ UK



**PREBEN BIRR-PEDERSEN**  
*CEO, CLEAN*  
→ DENMARK

**CALEB BEHN**  
*Lands Director, West Moberly First Nations & Executive Director, Keepers of the Water Society*  
→ CANADA

**ZOE CARON**  
*Senior Policy Advisor, Clean Energy Canada*  
→ CANADA

**MONICA GATTINGER**  
*Associate Professor, University of Ottawa*  
→ CANADA

**ALEXANDER GERSHENSON**  
*Co-founder & CEO, SupplyShift*  
→ USA

**ALEXANDER GILLETT**  
*CEO & Product Architect, HowGood*  
→ USA

**EMMA HOWARD-BOYD**  
*Deputy Chair, Environment Agencies & Vice Chair, Future Cities Catapult*  
→ UK

**SADHU JOHNSON**  
*City Manager, City of Vancouver*  
→ CANADA

**LISA CHARLEYBOY**  
*Founder & Editor-In-Chief, Urban Native Magazine*  
→ CANADA

**LINDA COADY**  
*Chief Sustainability Officer, Enbridge*  
→ CANADA

**JUDY GLAZER**  
*Senior Director, Social & Environmental Responsibility, Printing & Personal Systems, HP*  
→ USA

**RADWIN KAMIL**  
*Mayor, City of Badung*  
→ INDONESIA

**KELLY COOPER**  
*President, Cooper Consulting Inc.*  
→ CANADA

**ALLAN GREGG**  
*Principal, Earncliffe Strategy Group*  
→ CANADA

**THOMAS KERR**  
*Lead Climate Policy Officer, International Finance Corporation, World Bank Group*  
→ USA

**MICHAEL KOBORI**  
*Vice President of Social  
& Environmental  
Sustainability,*  
Levi Strauss & Co.  
→ USA

**JP LEOUS**  
*Senior Manager,*  
*Corporate Relations,*  
World Resource  
Institute (WRI)  
→ USA

**KAREN LOCKRIDGE**  
*Pension Actuary &  
Sustainability Champion,*  
Mercer

**BRUCE LOURIE**  
*President,*  
Ivey Foundation  
→ CANADA

**AMORY LOVINS**  
*Co-Founder & Chief  
Scientist,* Rocky  
Mountain Institute  
→ USA

**EMANUEL MACHADO**  
*Chief Administrative  
Officer,*  
Town of Gibsons  
→ CANADA

**JOÃO GONÇALO  
MACIEL**  
*Managing Director,*  
N.E.W. Centre  
for New Energy  
Technologies at EDP  
→ PORTUGAL

**JORGE MAGALHAES**  
*Senior Vice-President  
of Engineering &  
Innovation,*  
Vestas Wind Systems  
→ DENMARK

**RICHARD MATTISON**  
*CEO,* Trucost  
→ UK

**PETER McALLISTER**  
*Executive Director,*  
Ethical Trading Initiative  
→ UK

**VELMA MCCOLL**  
*Principal,*  
Earncliffe  
Strategy Group  
→ CANADA

**SUSAN MCGEACHIE**  
*Market Leader, Climate  
Change & Sustainability  
Services,*  
Ernst & Young  
→ CANADA

**IAN MCKAY**  
*CEO,*  
Vancouver Economic  
Commission  
→ CANADA

**CATHY McLAY**  
*Interim CEO & CFO,*  
Translink  
→ CANADA

**CLÁUDIA MONTEIRO  
DE AGUIAR**  
*Member,*  
European Parliament  
→ BELGIUM

**HELEN MOUNTFORD**  
*Programme Director,*  
New Climate Economy  
& *Director of Economics,*  
World Resources  
Institute (WRI)  
→ USA

**SANDRA ODENDAHL**  
*Director of Corporate  
Sustainability &  
Social Finance,*  
Royal Bank of  
Canada (RBC)  
→ CANADA

**STEVEN PACIFICO**  
*Managing Director,*  
Energy Exchange  
→ CANADA

**STEVE POLSKI**  
*Senior Director,*  
*Sustainability,*  
Cargill  
→ USA

**MICHAEL PORTER**  
*Professor,*  
Bishop William  
Lawrence University &  
*Director,*  
The Institute for Strategy  
& Competitiveness,  
Harvard Environment  
Program  
→ USA

**JANEZ POTOČNIK**  
*Co-Chair,*  
International Resource  
Panel, hosted by United  
Nations Environment  
Program (UNEP)  
→ BELGIUM

**SANJAY RAJPOOT**  
*Co-founder & CEO,*  
Farm X  
→ USA

**WILLIAM REES**  
*Founder & Director,*  
One Earth  
→ CANADA

**MONICA RIDGWAY**  
*Green Growth Network  
Manager,*  
C40 Cities Climate  
Leadership Group  
→ USA

**JOHN ROOME**  
*Senior Director, Climate  
Change Group for Cross-  
Cutting Solutions,*  
The World Bank  
→ USA

**WILLIAM SARNI**  
*Director, Water Strategy  
& Practice Leader, Social  
Impact Practice,*  
Deloitte  
→ USA

**MICHAEL SMALL**  
*Executive Director,*  
Renewable Cities  
→ CANADA

**ARNAUD SOIRAT**  
*President & Chief  
Executive Officer,*  
*Primary Metal,*  
Rio Tinto Aluminium  
→ PARIS



**MICHAEL ECKHART**  
*Managing Director  
& Global Head of  
Environmental Finance*  
Citi Group  
→



**SEAN KIDNEY**  
*CEO & Co-founder,*  
Climate Bonds Initiative  
→ UK



**AMANDA LANG**  
*Senior Business  
Correspondent,*  
Bloomberg TV  
→



**WAYNE SMITH**  
*Chairman & CEO,*  
BASF  
→ USA



**ERIKA KARP**  
*CEO, Cornerstone  
Capital Group*  
→ USA



**ANNE LISE KJAER**  
*Futurist, Change Catalyst  
& Author,*  
Kjaer Global  
→ UK



**DEAN SCOTT**  
*Senior Reporter for  
Climate Change,*  
Bloomberg BNA  
→ USA



**TERRY TAMMINEN**  
*President & Founder,*  
7<sup>th</sup> Generation Advisors  
& *Operating Advisor,*  
Pegasus Capital Advisors  
→ USA

Speakers continued on page 13

# The GLOBE Series, Remixed

For 2016, we've sharpened our scope, strengthened our leadership team, and doubled down on our commitment to doing more of what GLOBE does best: Catalyzing collaborations between "unusual suspects" both on and off the stage.

## What's New?

**The Road From Paris:** A raft of new GLOBE Series partners will help make sense of the post #COP21 reality. Welcome and high fives to the International Institute for Sustainable Development, the International Emissions Trading Association, the World Business Council for Sustainable Development, and CDP—to name just a few.

**GLOBE Week:** The days on either side of the main leadership summit are now teeming with activities and special side events—think meetings, workshops, and roundtables. There's simply no better time and place for your team to meet up.

**More Fun:** With big brands and whole economies committing and recommitting to bold action, there's a lot to celebrate out there. We're turning the fun up to 11 with live music, entertainment, adventures and day trips, cocktail shindigs, dinners, and more.

**Bonus Material:** Throughout the summit, market update sessions, sector updates and more will fill the Presentation Theatre in the Innovation Expo. These events are included in your Conference Delegate pass.

**Innovation Expo:** Following feedback from our delegates, we've narrowed the scope of our exhibition to keep the focus squarely on clean technology solutions. Take a spin through our 600+ exhibitors and see the solutions economy in action.

**GLOBE MaX:** We know your time in Vancouver is precious. Our dedicated smartphone app will help you identify and reach out to promising connections before, during, and after GLOBE Series.

## NEW LEADERSHIP TEAM

### Building Partnerships for 2016 and Beyond

A newly fortified and growing management team spanning both Western and Eastern Canada is actively paving the way for enhanced partnerships and collaborations with dozens of international organizations seeking Collaborative Innovation. Our network is expanding daily and these partners are working with us to connect aligned goals and further amplify the acceleration of Business Innovation for the Planet. Our ongoing partnership with the GLOBE Foundation and others is helping to create not only a fresh new program of activities, but 'crowd-sourced' ideas and thought leadership to increase international participation, build high quality, meaningful events in the future, and continue the quest to support better ways of doing business that enhance the health of our economies and our planet.

Watch our website, our partner and sponsor network will be launching soon. If your organization would like to take part, we welcome you to contact us.

# In Good Company

Every two years, leading brands making strides in the global solutions economy head to Vancouver to recalibrate strategies, share best practices, and meet new partners. Here's a sampling of some of the global household names that have participated at past GLOBE Series Conferences:

- ➔ Accenture
- ➔ AIG
- ➔ Amazon
- ➔ AMEC
- ➔ American Airlines
- ➔ AOL
- ➔ Autodesk
- ➔ Bank of America
- ➔ BASF
- ➔ Baxter
- ➔ Bayer AG
- ➔ Bentall Kennedy
- ➔ Best Buy
- ➔ Black & Decker
- ➔ Bloomberg LP
- ➔ BMO Financial Group
- ➔ Boeing
- ➔ Budweiser
- ➔ Cadillac Fairview
- ➔ Caterpillar
- ➔ Cenovus Energy
- ➔ Ceres
- ➔ CH2M Hill
- ➔ Chevron
- ➔ Chubb
- ➔ Cisco Systems
- ➔ Citibank
- ➔ CN
- ➔ Coca-Cola
- ➔ Colliers International
- ➔ ConocoPhillips
- ➔ Co-operators Group Ltd.
- ➔ Costco
- ➔ Dell
- ➔ Deloitte
- ➔ Desjardins
- ➔ DNV
- ➔ Dow Chemical
- ➔ DuPont
- ➔ Duracell
- ➔ Eli Lilly & Co
- ➔ EY
- ➔ Ford
- ➔ Fujitsu
- ➔ General Electric
- ➔ General Motors
- ➔ Georgia Pacific
- ➔ Hertz
- ➔ Hess
- ➔ Hilton
- ➔ HP
- ➔ Honda
- ➔ IBM
- ➔ Intel Corp.
- ➔ Interface Inc.
- ➔ Johnson Controls
- ➔ Kimberly-Clark
- ➔ Kodak
- ➔ Kraft
- ➔ Lehman Bros
- ➔ Lexus
- ➔ Lockheed Martin
- ➔ Marriott
- ➔ McCarthy Tétrault LLP
- ➔ McDonalds
- ➔ McKinsey & Company
- ➔ Mercedes Benz
- ➔ Morgan Stanley
- ➔ Motorola
- ➔ Nike
- ➔ Nokia
- ➔ Nordstrom
- ➔ P&G
- ➔ Patagonia
- ➔ Pepperidge Farms
- ➔ Pepsi
- ➔ PG&E
- ➔ Purolator
- ➔ PwC
- ➔ RBC Royal Bank
- ➔ REI
- ➔ Rio Tinto
- ➔ Safeway
- ➔ Sara Lee
- ➔ SC Johnson
- ➔ Schneider Electric
- ➔ Scotiabank
- ➔ Shell
- ➔ Sheraton
- ➔ Siemens
- ➔ SolarCity
- ➔ Spectra Energy
- ➔ Staples
- ➔ Starbucks
- ➔ Swiss Re
- ➔ Tesla Motors
- ➔ Texas Instruments
- ➔ The Walt Disney Company
- ➔ Toyota
- ➔ Unilever
- ➔ UPS
- ➔ Verizon
- ➔ Volkswagen
- ➔ Walmart
- ➔ Whole Foods
- ➔ Whirlpool
- ➔ Xerox

# The Prevailing Theme for GLOBE 2016 is “Innovation”

From March 2-4, 2016, over sixteen hundred business and government leaders from over 50 countries will come together to network and advance global business and sustainability agendas. As North America's largest and longest-running Conference series dedicated to Business Innovation for the Planet, GLOBE is about taking responsibility, forging new partnerships and thinking outside the box.

## PLENARY SESSIONS

### **CLIMATE PLENARY: The Road from Paris & Climate Prosperity: How Carbon Action Can Re-Energize Economies**

Hear from business and policy-makers on the commitments agreed to at the COP21 Climate Conference in Paris and the actions required to move the agenda forward. The GLOBE Climate Plenary will highlight low carbon technology projects, climate change frameworks, and fair regulatory systems which encourage equality and ensure climate action. Emerge with the latest insights on how businesses, investors, and governments can take the next critical steps to advance climate action.

### **FINANCE PLENARY: Global Leadership on Green Finance & Market Reform**

What does global economic reform mean and how will risks be accounted for? A 'quiet revolution' is underway as financial players, policy-makers, regulators, and the business community take steps to integrate sustainable development considerations into 21<sup>st</sup> century financial systems. Most recently at the World Bank / IMF meetings in Lima, Peru, the UNEP Inquiry team released its latest report with recommendations on how to harness the world's financial assets. Global financial leaders at the forefront of economic market reform will share the latest activities in this space and essential efforts being made to tackle these challenges. This session will also match key reforms currently underway in China with best practices from around the globe to illuminate the landscape of growing opportunities in green finance.

### **TECHNOLOGY PLENARY: Disruptive Innovation & Technology: What Will it Really Take to Slow Our Changing Climate?**

Research has shown that our current approach to today's climate change challenges isn't moving the dial far enough or fast enough. Game changing innovation and investments in disruptive new businesses hold invaluable potential to help reverse climate change and the associated ominous impacts. Hear from leading global experts about how we might get there and what it will take from technology, policy, and investment perspectives.

### **Making the Economic Match:**

GLOBE 2016 will feature a series of innovation, market and business program sessions that delve into environmentally-focused economic development for cities connecting clean technology/service solutions with investment and international trade.





# GLOBE 2016 & The Road from Paris

Perfectly situated after COP21 in Paris, GLOBE 2016 is the ideal venue for leaders and corporations to come together and bring climate commitments into action.

## CONFERENCE THEMES AND SESSIONS



# Global Sustainability Megatrends

## **The Big Picture: A Panoramic Perspective of the Planet, Markets & The Future**

It is predicted that by 2050 many traditional business models will become obsolete. This motivational plenary will empower business and community leaders to defy conventional understandings and inspire innovative thinking for a resilient tomorrow. Be prepared as dynamic futurists chart the course on trends for the planet, market, and future. Discover hundreds of facts that will forever change the way you think about your role in creating a resilient business and compelling future for generations to come, and embark on a collective journey that promises to challenge your vision of the future.

## **Valuing Nature: The Business Case & Innovative Methods for Eco-Asset Management**

How is natural capital pertinent to business decision-making today? Business, community, and organizational leaders are increasingly recognizing that protecting and enhancing the Earth's life-sustaining natural capital is essential to business success, sustainable economies, and quality of life. This half-day program will showcase leading strategies for optimizing the value of natural capital and spotlight how these decisions impact natural capital assets and, in turn, organization and stakeholders. Emerge with a compelling, up-to-date case on how natural capital protection can affect both the planet and bottom line. Gain readily applicable knowledge, context, and networks to accelerate natural capital preservation and enhancement in your organization.

## **Food Security & Innovation: Scaling up to Meet the Challenge**

By 2050 the world's population will reach 9.1 billion; 34 percent higher than today. The UN Food and Agriculture Organization (FAO) predicted five years ago that we will need to produce 70 percent more food by 2050. 2015 alone saw a total of \$2.06 billion in funding for 228 deals concerning agricultural technology start-ups. These numbers will continue to grow. This session will explore the role of emerging agricultural technologies and small scale start-ups in scaling food solutions to feed the world.

## **Water Integrity: Infrastructure & Innovation**

This session brings a solutions-oriented outlook on water security trends and scalable solutions to foster access to water and catalyze economic growth. Join industry pioneers and leaders to learn how innovation in technologies and wastewater management is solving water scarcity issues. Take away key insights from engineering firms, corporations and city experts leveraging infrastructure systems, water use efficiency and collaborative partnerships to effectively conserve, manage, and distribute this vital resource.

Visit our website and watch our  
GLOBE video today at  
**[globeseries.com](http://globeseries.com)**

## CONFERENCE THEMES AND SESSIONS



# Corporate Sustainability 3.0

## **Transformational Companies: A Spotlight on Best Practices**

Transformational companies act on emerging environmental, social, and economic risks and opportunities. What are the qualities that best define a transformational company?

This session aims to inspire delegates to embed key qualities such as a sustainable purpose, ethical offerings, value chain influence, resource productivity, stakeholder accountability and transparency, and long-term vision into best practices. Dynamic business leaders will share the unique benefits of each quality as part of short Pecha Kucha presentations. The transformational business leaders will then host breakout roundtables to allow for dynamic peer-to-peer learning opportunities.

## **Purpose & Profit: 21<sup>st</sup> Century Business Models Driving Sustainability**

Caring for people and the planet no longer needs to be at the expense of profit. We have witnessed firsthand how stewardship of people and planet can support the bottom line. This session will explore social purpose business models as drivers of innovation and highlight leading companies with a clearly defined social mission. Experts will share practical insights on strategy, marketing, innovation, and how they have successfully generated value and social impact while increasing profits. Get access to the latest inside knowledge required to stay ahead of the curve and successfully integrate purpose and profit into your business.

## **Culture Capital: Empowering Employees to Drive Sustainability**

Culture eats strategy for breakfast. Brand leaders are investing in cultural capital by connecting purpose and strategy for their competitive advantage. Studies show that happy and inspired employees increase profits. Synchronizing employee engagement with sustainability strategy is key. Employees are in the best position to identify inefficiencies and propose solutions. In this session, hear from leading brands on how they have effectively empowered, incentivized, engaged, and invested in employees to drive leading-edge sustainability programs.

## **Supply Chain Innovation & the Value of Collaboration**

How are supply chain leaders working collaboratively with upstream suppliers to scale sustainability across their value chains? The session will address global supply chain risks such as raw material scarcity, energy and fuel price fluctuations, and human rights issues. Explore how risk management processes and innovation can lead to competitive advantage and increased profits, and join thought leaders as we map out the evolution of supply chain management maturity cycles from functional to dynamic with leading strategies in traceability, supply cost reduction, and collaboration across sectors and industries.



**How High-Powered Executive Boards are Integrating Sustainability into Corporate Strategy**

The license to operate for many companies is under pressure. A public call for transparency, accountability, and better governance is impacting how companies operate and the oversight they require to successfully navigate opportunities, risks, and returns. Boards of Directors are increasingly embracing sustainable business principles and strategies that can simultaneously protect nature, people, and financial value creation. Find out the optimum strategies for structuring and incentivizing a high-powered board in order to embed sustainability as core to your corporate strategy.

**Quantum Leaps in Natural Resource Efficiency**

Natural resources, including minerals, water, energy, and land, form a basis for human society. The availability of critical resources at a competitive price is understandably a fast-growing concern for business, industry and government worldwide. This session will address the 'hows' of wiser resource use and improved patterns of production and consumption. Hear from the experts on the future of a bio-based economy, innovations in mining, and forestry.

**The Future of Disruptive Business Models: Can the Sharing Economy Evolve to be Sustainable?**

The Sharing Economy, currently in its infancy, offers a range of online services and resources where they are needed, for a small cut in return. Nearly a quarter of the population of the U.S., the U.K. and Canada engages in some form of economic sharing. So where is the Sharing Economy heading and what value will it bring to business, brands, citizens and cities of the future? To remain relevant, a holistic approach is needed that considers all aspects of sustainability such as economic, social and environmental for the Sharing Economy model to evolve and meet sustainability solutions. What is the current relationship between the Sharing Economy and Sustainability and what are the challenges leaders face in leading this "New Economy?"

**The Future is Transparency: The Democratization of Business & the Environment**

This session will look at how big, open data, crowdsourcing platforms, and social media are changing the transparency and reporting landscape. In this interactive session, speakers will showcase how their emerging business tools and platforms are capturing a multi-dimensional view of material issues and closing the gaps between regulators, companies, and the public.

**Business Resilience: The Role of the CFO in Driving Sustainable Success**

The growing frequency of extreme weather events, as well as the availability of water and other natural resources, is affecting organizations in Canada and around the world. These changes have given rise to a variety of operational, financial, reputational, legal and regulatory issues. Professional accountants play instrumental roles in finance, operations and risk management in every sector of the economy. They can identify risks and opportunities, develop value-creating strategies, and ultimately drive resilient strategies that are proactive to a changing climate. Increasingly, accountants are identifying the risks and opportunities, producing value-creating strategies, and ultimately helping organizations adapt to climate change. Discover how finance and sustainability executives are collaborating to help organizations address climate change risks and maximize opportunities by linking sustainability to a broader business agenda.



## CONFERENCE THEMES AND SESSIONS



# Technology Game-Changers & the Energy Transition

## **Technology Innovation Platforms: A Crucial Piece of the Puzzle for Scaling Solutions**

There is consensus surrounding a wide range of pressing global sustainability challenges. How are today's leading technology platforms enhancing connectivity, open-source innovation, and technology transfer in order to seize business opportunities and address global sustainability challenges? Learn about a range of outstanding technology innovation platforms and participate in an engaging session that will look to scale up solutions through interactive knowledge exchange.

## **The Future of Electricity & Grid Infrastructure: Powering the 21<sup>st</sup> Century Economy**

An empowered consumer, changing energy demands, distributed and renewable power supply, and the evolution of a smarter grid. How can enlightened utilities support growing interest among customers for cheap and reliable power while making the required investments in grid infrastructure? This session will explore the future of electricity and how innovation can be applied to address the challenges and opportunities.

## **Breaking the Energy Storage Bottleneck**

While the cost for many renewable energy and EV technologies continues to drop, energy storage remains a critical factor limiting large scale market deployment. As the industry evolves, new business models are emerging where companies make, apply and operate storage assets to allow the grid to work more reliably and cost-effectively while decreasing negative impacts. But what will it truly take to break the energy storage bottleneck? Find out in this session from leading industry experts and cutting-edge researchers.

## **The Transition to a Clean Energy Economy: How fast will it happen?**

The transition to a clean energy economy is gaining significant momentum. At the same time, modelling and projections are often based on historical data making them poor predictors for the actual rate of future change. Gain insights based on three different clean economy transition trajectories on the key factors, policy actions, and indicators to watch.

### Ramping up to 100% Renewable Energy: Insights from Corporate Leaders

The business case for renewable energy adoption is rapidly evolving. This session offers invaluable tips on the transition to the renewable energy space from policy and commercial perspectives. Gain practical insights from leading companies that have successfully secured their future energy with renewable solutions. What are the key enablers, strategies, dynamics, and capacities required to build and execute on the 100% renewable business case? Join this session and gain expert knowledge on how to move the dial on funding and implementing your next renewable energy and energy efficiency related projects.

### Future Proof Strategies & the Energy Company Transformation

A tectonic shift in the global energy market is well underway. How are corporate executives addressing the risks and seizing the potential opportunities that come with this change? Learn about the future proof strategies being adopted by energy companies at the bleeding edge of the transformation.

## Confirmed GLOBE 2016 Speakers Continued:



**SALLY UREN**  
*CEO,*  
Forum for the Future  
→ UK



**WAL VAN LIEROP**  
*President & CEO,*  
Chrysalix Energy  
Venture Capital  
→ CANADA



**SCOTT VAUGHAN**  
*President & CEO,*  
International Institute  
for Sustainable  
Development (IISD)  
→ CANADA



**ANNETTE  
VERSCHUREN**  
*O.C., Chair & CEO,*  
NRStor  
→ CANADA

**INGVILD SØRENSEN**  
*Manager,*  
United Nations Global  
Compact (UNGC)  
→ USA

**JOYCE SOU**  
*Director,*  
B Labs  
→ CANADA

**ELMER SUM**  
*Co-founder &  
Managing Director,*  
GreenTech Exchange  
(GTEx) & PowerHaus  
Network  
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Managing Partner,  
Eos Investment Partners  
→ SOUTH KOREA



## CONFERENCE THEMES AND SESSIONS



# Finance & Investment: Risks & Opportunities

**Green Economic Development: Global Best Practices for Job Creation & Investment**

With a global market for environmental products and services estimated at \$5 trillion and expanding quickly, there is a growing appreciation for the significant business, investment, and employment opportunities that come from the transition to a lower-carbon, resource efficient, and socially inclusive green economy. At the same time, there is a lack of consistency in linking green growth policies, goals, and objectives with quantifiable economic impacts and outcomes. In addition, while traditional economic development measures such as job creation and Gross Domestic Product (GDP) are used, it is becoming increasingly clear that these metrics are insufficient for capturing other key benefits, particularly related to environmental and social performance. This session will provide peer-to-peer learning opportunities around the current best practices for green economic development and job creation with an attempt at standardizing approaches, related metrics, and key performance indicators.

**Financial Inclusion & Fiscal Reform:  
A Global Perspective on Enhancing Sustainable Prosperity**

Over the past two decades, economic growth has lifted more than 660 million people out of poverty. Approaching related issues through a global lens, foremost speakers will look at how financial inclusion, the way we tax, regulate, and encourage fiscal reform can have a positive impact from a social and environmental perspective. This applicable session will also share a practical toolbox on the role of innovation in improving social, economic, and environmental prosperity.

**Impact Investment for Generations:  
Hitting the Environmental "Sweet Spot"**

Impact investing is booming globally. What's the potential for social enterprises to deliver Profit while also generating People and Planet outcomes? Join leading experts from the global impact investment community as they debate the current state of the global impact investment markets, prevailing challenges, and future agendas. Be inspired as leaders showcase the current geographical breakdown of both social and environmental investment projects and explore how we can increase the pipeline of ground-breaking projects and achieve durable impact for many generations to come.

**Carbon Bubble: Managing Financial Risks of Stranded Assets Towards a Low Carbon Future**

To avoid systemic risks such as climate change, investors must avoid short-termism, adopt a more balanced approach to risk mitigation, and look at ways to redistribute investment and assets towards more renewable alternatives. How are Investors and Pension fund managers of the future incorporating climate change and carbon risk into their investment strategy? What is the balanced approach to risk analysis and the management of capital flow? How can we promote synergy between corporations, policymakers, technology companies, capital markets, investors, analysts and rating agencies?

**Going Clean: Accelerating Climate Action through Carbon Pricing Best Practice**

Carbon pricing has been gaining global traction as a tool for accelerating innovation and the scale-up of clean technology, increasing investments in sustainable infrastructure, and shifting business and consumer conversations to addressing climate risks and opportunities. This session will share corporate and government leader insights on carbon pricing models and best practices, including global trends, leading examples, and successful implementation strategies.

## Plan Ahead and Take a Side Trip After GLOBE 2016.

B.C. has spectacular scenery, here are two of our favorite spots.

Tofino, B.C.



Whister, B.C.



Visit [tourismvancouver.com](http://tourismvancouver.com),  
[hellobc.com](http://hellobc.com), and  
[TripAdvisor.ca](http://TripAdvisor.ca) for trip ideas.



## CONFERENCE THEMES AND SESSIONS



# Infrastructure & Urban Development

**Mayor's Panel: Cities at the Forefront of Sustainable Innovation**

Can we create the city of the future today? Yes, we can. This session places the spotlight on cities that are setting the global pace for urban sustainability. Hear from forward-thinking mayors that have successfully achieved ambitious renewable energy targets, green infrastructure investments, and are developing resilient and sustainable communities. Join leading mayors from around the world as they share their successes, ongoing challenges, and post-COP21 plans and objectives.

**Spotlight on Southeast Asia: Capitalizing on the Market Opportunities in Sustainable Infrastructure & Technology**

The ASEAN Economic Community (AEC), and the Master Plan for ASEAN Connectivity (MPAC) initiatives are helping establish Southeast Asia as a center for global trade by building stronger connectivity and modernizing infrastructure that includes intermodal transportation, information and communication technology (ICT), and energy networks. GLOBE 2016 will shine a spotlight on ASEAN and serve as an international platform to raise awareness for the sustainable infrastructure and technology business, investment and partnership opportunities throughout the region.

The Spotlight on ASEAN will feature conference program content specific to market needs and sustainable infrastructure financing, as ASEAN Pavilion on the GLOBE Innovation Expo floor, a business-to-business (B2B) match-making program, and relevant site visits for visiting delegations from Southeast Asia.

**Zero Emissions, Big Business: How can the private sector help cities reach ambitious climate and energy goals?*****(In partnership with Renewable Cities)***

How can private sector businesses prosper from locating in and collaborating with cities with ambitious energy and emissions-reductions targets? Global leaders in urban resilience will illuminate the emerging business opportunities in cities making the transition 100% renewable energy or zero-carbon goals. What are the advantages of creating robust municipal climate and energy policies? How do these policy targets help provide certainty for private sector investors? What role can the private sector play to help achieve or exceed those targets? Take away the latest intelligence on the mutual benefits of aggressive energy targets and the promising opportunities for business in Renewable Cities.

**Smart Technology. Smart Cities. Smart Business. The Potential of ICT Innovations & The Grid**

Welcome to the future of smart cities and robust grid technologies. Hear from government and business leaders at the forefront on how they are overcoming the barriers and benefiting from the implementation of smart city projects. Don't miss this hands-on experience with emerging ICT and the unparalleled opportunity to learn about smart city business models and how to implement and scale up initiatives that have a positive impact on your urban environment.

**Pedal to the Metal:****Accelerating EV Market Adoption**

The recent rise of electric vehicles (EVs) is a promising sign that the market might be ready for a new age of mobility. What do consumers want when it comes to EVs and what will be the key motivators to their adoption? How can policy and infrastructure investments further support the transition? Learn about the latest outlook on EVs and how jurisdictions are working together to accelerate their market adoption.

**Climate Cool: Designing & Financing Innovative Eco-Resilient Infrastructure for Cities & Coasts**

More than half of the world's population now lives in cities. It is estimated that 90 trillion of investment dollars is required in climate-smart infrastructure over the next several decades, which creates tremendous opportunities for business and government to collectively solve infrastructure related challenges. What innovative financing models and mechanisms are enabling this investment around the world? What is the role of innovation in design, engineering, technology, and community engagement as we prepare for extreme weather events? Hear from key players on the role of investment and green infrastructure in catalyzing resiliency to meet the climate adaptation challenge.

**Wild Weather Forecast: Tackling the 'New Abnormal' in Canada's Natural Resource Sector**

More frequent and costly severe weather – from prolonged droughts to intense precipitation events – has become the “new normal” in Canada and beyond. Industry, governments and communities alike are grappling with this emergent source of risk for good reason. The cost of natural catastrophes worldwide is dramatically on the rise, introducing new and elevated risks to employee safety, infrastructure, supply chains, operational continuity and social license to operate.

Leading natural resource development companies, industry associations, academic institutions and government agencies are taking severe weather more seriously. This interactive session provides a timely opportunity to learn, share ideas and collaborate on the latest developments in this area. Come join us!

Visit our website

**globeseries.com**





## CONFERENCE THEMES AND SESSIONS



# Communities, Partnerships, & Communications

## **Scaling Up Impact: Innovative Cross-Sector Partnerships Driving Sustainability**

Discover and become inspired through interactive presentations about the challenges and successes behind collaborative partnerships that have effectively moved the sustainability agenda forward. This highly interactive session will showcase meaningful cross sector partnerships to reveal how the cross-pollination of ideas and purposeful partnerships scale accountability, innovation and policy reform.

## **Brand Sustainability in the Age of Transparency**

The days of 'business as usual' are over. Today, more than ever before, businesses are recognizing the significant impact they have on every aspect of our environment, society, and global economy. There is an emerging opportunity to provide delineation between brand leaders and laggards. Brand leaders tell authentic brand stories that not only align with measured action, but also inspire a larger movement for change, captivate brand loyalty and effectively turn brand myths into strategic differentiators. How do brands successfully communicate the complex issues they face? This session explores some of the challenges and opportunities brands face in storytelling and how storytelling can, in fact, be used as a platform to mobilize a call to action.

## **Indigenous Communities: From Reconciliation to Action**

It's time to restore and empower relationships between indigenous communities and business. This session will explore the necessary characteristics, cultural mechanisms, and processes essential to creating a restorative and empowering engagement strategy. Distinguished speakers will also share tangible examples of successful sustainability and stakeholder engagement efforts, as well as examine how we can appropriately engage indigenous peoples to become partners and leaders in sustainable business enterprises. Join the dialogue on best practices for building worthwhile partnerships and fostering leadership and equity opportunities for indigenous communities, which are essential for the future resilience of our nation's social and economic fabric.

# Introducing the New GLOBE 2016 Innovation Expo

Discover and explore the very latest in clean technologies and advanced environmental solutions, presented by 250 exhibitors from around the world. Focused on Clean Technology solutions and investment opportunities, the GLOBE 2016 Innovation Expo is an international platform for connecting public and private sector buyers from over 50 countries.

## The Innovation Expo Provides:

- Access to GLOBE MaX B2B software to accelerate new business
- Sector Challenges and Solutions Pitches
- Informative workshops on financing mechanisms, government subsidies, and more
- All day presentations in the Expo Presentation Theatre
- Export Cafe & Lounge
- SPEED Dating
- Market & sector update sessions

## Meet GLOBE MaX, our B2B Networking Platform:

- See who else is attending
- Connect with old colleagues and new, and set up introductory get togethers
- View the sponsored Challenges put forward in GLOBE's ChallengePitch program from a variety of sectors including energy, mining, transportation and more
- Tell other attendees who you are, why you're at GLOBE, and embed tags into your profile that align with your interests
- Join conversations and 'birds of a feather' groups to enable rich conversation and enhanced learning and sharing before, during, and after GLOBE Week
- Set up your personalized Conference program schedule, reminders, and more
- Download the associated App for up to date program info and a plethora of tools to enhance your GLOBE experience and help you meet the people you want to meet.

## Expo Activities for Conference Delegates

Although discovering innovative clean technology solutions from around the world will be a definite highlight, the Innovation Expo floor will be teeming with dozens of additional activities and programming that delegates get included with their Conference pass.

Visit [globeseries.com/expo](http://globeseries.com/expo) for more information.

**Exhibiting  
Companies  
Confirmed to Date  
are Coming from:**

- Canada
- China
- Dubai
- Japan
- Netherlands
- Poland
- Switzerland
- Taiwan
- U.S.A.



## International Delegations at GLOBE 2016

The truly international character of GLOBE™ Events draws thousands of participants to the Conference and Expo. With participants from over 50 countries expected, GLOBE 2016 will offer unparalleled opportunities to interact with business and government representatives from all corners of the world.

### GLOBE Series events host participants from:

- ➔ Argentina
- ➔ Australia
- ➔ Austria
- ➔ Bangladesh
- ➔ Barbados
- ➔ Belgium
- ➔ Brazil
- ➔ Brunei Darussalam
- ➔ Bulgaria
- ➔ Canada
- ➔ Cayman Islands
- ➔ Chile
- ➔ China
- ➔ Colombia
- ➔ Costa Rica
- ➔ Cote d'Ivoire
- ➔ Cuba
- ➔ Czech Republic
- ➔ Denmark
- ➔ Dominican Republic
- ➔ Ecuador
- ➔ Egypt
- ➔ El Salvador
- ➔ Finland
- ➔ France
- ➔ Georgia
- ➔ Germany
- ➔ Greece
- ➔ Guatemala
- ➔ Haiti
- ➔ Honduras
- ➔ Hong Kong
- ➔ Hungary
- ➔ Iceland
- ➔ India
- ➔ Indonesia
- ➔ Iran
- ➔ Ireland
- ➔ Israel
- ➔ Italy
- ➔ Jamaica
- ➔ Japan
- ➔ Kazakhstan
- ➔ Korea
- ➔ Kuwait
- ➔ Kyrgyz Republic
- ➔ Latvia
- ➔ Lithuania
- ➔ Lebanon
- ➔ Luxembourg
- ➔ Malaysia
- ➔ Mexico
- ➔ Morocco
- ➔ Nepal
- ➔ Netherlands
- ➔ New Zealand
- ➔ Nigeria
- ➔ Norway
- ➔ Pakistan
- ➔ Panama
- ➔ Paraguay
- ➔ Peru
- ➔ Philippines
- ➔ Poland
- ➔ Portugal
- ➔ Qatar
- ➔ Romania
- ➔ Russia
- ➔ Saudi Arabia
- ➔ Serbia
- ➔ Senegal
- ➔ Singapore
- ➔ Slovenia
- ➔ South Africa
- ➔ Spain
- ➔ Sri Lanka
- ➔ Sweden
- ➔ Switzerland
- ➔ Syria
- ➔ Taiwan
- ➔ Tajikistan
- ➔ Thailand
- ➔ Trinidad & Tobago
- ➔ Turkey
- ➔ Tunisia
- ➔ Ukraine
- ➔ United Arab Emirates
- ➔ United Kingdom
- ➔ United States
- ➔ Uruguay
- ➔ Venezuela
- ➔ Vietnam



## Social Activities: Fun & Fitness

An exciting array of new social events, cocktail receptions, morning exercise outings, city bike tours, Birds of a Feather dinners, and more will afford all delegates opportunities for interaction to advance business relationships, enjoy the social elements of GLOBE, and discover the vibrancy of Vancouver.

**A number of these and other unique and catalyzing social events are available for corporate sponsorship.**

Please contact Nancy Wright at

+1 (604) 695-5001 or

nancy.wright@globeseries.com



## Visit Vancouver – Spectacular by Nature

It's no accident that Vancouver is consistently rated one of the top cities in the world to live and visit. Wide-open spaces, sandy beaches, majestic rainforests, and the rugged West Coast mountains combine to make Vancouver one of the most naturally spectacular destinations worldwide. Vancouver is a city like no other offering its visitors an unmatched number of activities to choose from in a vibrant and multicultural atmosphere. Visitors can enjoy exceptional entertainment, fantastic cuisine, and some of the finest and most eclectic shopping in the world. March's mild climate offers optimal conditions for a perfect day on the ski slopes, or on one of Vancouver's many first-class golf courses.

[tourismvancouver.com](http://tourismvancouver.com)

# GLOBE 2016 Delegate Pricing

## Individual Rate

<b>Reduced Rate</b> (on or before January 31, 2016) .....	<b>\$1,495</b>
<b>Regular Rate</b> (on or after March 3, 2016) .....	<b>\$1,795</b>
<b>NGO/Academic/Municipal Government Rate:</b> .....	<b>\$795</b>

## Group Rate\*\*

Groups of three or more enjoy a 20% discount.

\*\* Requires 3 or more attendees. Group registrants must be submitted at the same time.

REGISTER ONLINE AT **GLOBESERIES.COM**

## Leading Change Forum

GLOBE recognizes that youth play an important role in carrying forward sustainability mandates as they begin to enter the workforce. There will be a special focus placed on helping youth become change agents in their communities and organizations.

**We're currently accepting sponsors for this forum.**

More information will soon be available on our website.

Visit **globeseries.com**



## Sponsorship Opportunities Available

**There's never been a better time** to get involved with the GLOBE Series, or a better place to tell your corporate story to an influential, global audience. In fact, we're sure your experience with GLOBE will be like no other sponsorship relationship you've ever experienced.

Entitlements are innovative, have substance, and deliver outstanding services tailored to meet your goals while offering a qualitative promotional medium and powerful complement to your other marketing programs. Form new business partnerships, shape buying attitudes, build your brand and create opportunities to strengthen your business for long-term growth.



**NANCY WRIGHT**  
*Chief Operating Officer*

Having worked on GLOBE Series events for over 20 years, Nancy works directly with all sponsors to enable deep engagement and high levels of success. To discuss opportunities, please contact her directly.

**For information on becoming a sponsor for GLOBE 2016, please contact:**

**Nancy Wright,**  
Chief Operating Officer  
Toll Free: +1 (800) 274-6097  
Tel: +1 (604) 695-5001  
E-mail: [nancy.wright@globeseries.com](mailto:nancy.wright@globeseries.com)

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GLOBE 2016 Event Page



## Book Your Hotel

**GLOBE 2016 has made arrangements** with nearby hotels for out of town participants to enjoy a fabulous stay within the beautiful Coal Harbour; a short walking distance, just minutes away from the Vancouver Convention Centre. Event hotels offer state-of-the-art amenities and are surrounded by a variety of Vancouver's top-tier restaurants.

Book your room before the holiday rush, visit:  
[www.globeseries.com/register/accommodation](http://www.globeseries.com/register/accommodation)





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