

Framework for Partnership with the Green Growth Knowledge Platform

www.greengrowthknowledge.org

To expand the scope and depth of its network and activities, the Green Growth Knowledge Platform (GGKP) seeks to forge new partnerships with institutions, networks, agencies, and initiatives, active in areas related to green growth or green economy. The GGKP offers the following framework to shape partnership discussions.¹

1. Knowledge Partners

Knowledge Partners are institutions or organizations of proven integrity and good reputation, active in areas related to green growth or green economy at the local, national, regional, or international level. Knowledge Partners constitute a network of institutions interested in periodic exchanges about their respective work programs in the green growth space and, when mutually beneficial, collaboration. They contribute to the GGKP's growing body of research and knowledge through multiple channels, including the GGKP research committees and the GGKP web platform.

2. Funding Partners

Funding partners are institutions, agencies, and companies providing financial contributions on either a strategic or programmatic basis. Strategic donors underwrite the GGKP's core operations to ensure ongoing and high-quality coordination and knowledge management by the Secretariat. These donors are closely associated to the GGKP and provide input into GGKP activities at a substantive level. The logos of strategic donors appear on all GGKP publications, outreach materials and the website homepage. Programmatic donors fund particular research programs or knowledge sharing and outreach activities, including through direct grants and coordinated calls for proposals. Donors funding specific activities have their contributions recognized for that particular activity or output.

3. Affiliated Programs

Affiliated programs are discrete, autonomous initiatives whose principal purpose is knowledge generation and whose objectives, approach and philosophy are consistent with the [GGKP Strategic Plan and Work Programme](#). Affiliated Programs are either managed and funded independently or involve joint fundraising efforts between the GGKP and other leading organisations

¹ Those interested in exploring a GGKP partnership should contact the GGKP Secretariat (contact@ggkp.org).

Overview of partnership opportunities

Knowledge Partners	
Opportunities	Expectations
Benefit from outreach and communications support provided by the GGKP Secretariat to promote Partners' new research, projects, events, etc.	Communicate news on upcoming publications, news, events, etc. to the GGKP Secretariat
Share information with other partners and the broader green growth community of practice	Ongoing and substantive contributions to the GGKP's body of knowledge, particularly through up-to-date contributions of content (i.e. publications, news, events, blogs, etc.) for the GGKP web platform
Collaborate with other experts through the GGKP Research Committees	Nominated experts actively contribute to the committees' work
Access to the GGKP network	Facilitation, when appropriate, of linkages to Partner's network of institutions and individuals working on green growth issues
Participate in and provide input into the GGKP Annual Conferences and Knowledge Partner Workshops (these events are held back-to-back)	Attendance at the GGKP Annual Conference and Knowledge Partner Workshop
Participate in and facilitate the development of thematic communities of practice	Attendance at the GGKP Annual Conference and Knowledge Partner Workshop
Use of the GGKP logo where noting affiliation ²	Provision of the partner's logo for the GGKP website and other promotional materials where knowledge partners are highlighted

Funding Partners	
Opportunities	Expectations
Strategic donors: participation as observers in the Steering Committee, entailing regular briefings from the Secretariat on GGKP activities, opportunities to provide input to the GGKP knowledge agenda, and ability to exchange knowledge and coordinate with like-minded donors; publicity and co-branding on GGKP outputs and activities	Meaningful (and ideally multi-year) commitment of funding for GGKP core operations. Active participation in GGKP strategy and work program discussions through participation on the Steering Committee. Active participation in outreach and communication activities
Programmatic donors: Publicity and co-branding on the specific GGKP program outputs and activities supported	Active participation in outreach and communication activities related to the specific GGKP program outputs and activities supported

² Partners may not use the GGKP logo in such a manner that implies the endorsement of the GGKP or any constituent or partner institution(s) of the Partner's broader work programs.

Affiliated Programs	
Opportunities	Expectations
Participation in a GGKP Research Program and co-branding of outputs benefiting from Partner's contributions	Provision of research, data and tools resulting from the initiative for the GGKP website
Access to, active participation in and facilitation of a green growth community of practice	Provision of institutional home and coordination; participation in programmatic fundraising
Access to the GGKP network, knowledge and tools	Ad-hoc sharing of information
Opportunity to present or organize side events etc. and actively participate in GGKP events (including the Annual Conference)	Coordination on events to allow GGKP participation or representation (and vice versa)

Background

There is an increasing recognition by governments, the private sector and civil society that achieving sustainable development will only come about through changing current economic thinking, policies and decision making on production and consumption practices and lifestyles.

The UN Conference on Sustainable Development (Rio+20) affirmed the concept of a green economy as a powerful pathway for fostering economic growth and development while preserving the natural assets on which our future well-being relies.

However, in order to mobilise the transition to a green economy it is crucial that policymakers and practitioners are equipped with the knowledge to empower action. The GGKP was established in 2012, in the months leading up to the Rio+20 Conference, on the basis that investing in knowledge generation and sharing leads to lasting impact.

From its initial start as a partnership between the Global Green Growth Institute (GGGI), the Organisation for Economic Co-operation and Development (OECD), the United Nations Environment Programme (UNEP), and the World Bank, the GGKP has since expanded to a global partnership of over 60 international organisations, research institutes and think tanks. The GGKP works with these partners to initiate and coordinate green growth analysis and learning under the shared understanding that the partners are more impactful when they combine their efforts and expertise.

These Knowledge Partners transcend the traditional divide between environment and the economy, and include the world's leading institutions and organisations, active in areas related to green growth or green economy at the local, national and international levels. They come together through the GGKP with the common objective of identifying and encouraging research on major knowledge gaps in green growth theory and practice. And they also strive to maximize opportunities for practitioners, policymakers, and other experts to access, share and utilise green growth policy analysis, guidance, lessons learned and data.

Strategy

To achieve its mission of identifying major knowledge gaps, stimulating research, and providing state-of-the-art knowledge management, the GGKP implements the following three-part strategy:

Increasing impact through collaboration and coordination. The GGKP was founded on a common understanding that the effectiveness and impact of its partners is enhanced by closely collaborating and coordinating in the development and dissemination of green growth research and other knowledge products. The collaborative spirit that underpins the GGKP also extends to the wider research community. The GGKP emphasizes a practical orientation for research grounded in the belief that good policy can only emerge from close collaboration among researchers, practitioners, policymakers, and the private sector. The GGKP provides a forum for this green growth community of practice to initiate and coordinate collaborative green growth analysis and studies, and also convenes Annual Conferences and technical workshops where collaborative research can be discussed, debated and disseminated.

Catalyzing action through identifying and addressing knowledge gaps. The GGKP will invest considerable effort and resources to creating a comprehensive consultative process involving policymakers, practitioners, researchers, and the private sector in order to identify and address major knowledge gaps in green growth theory and practice. Particular effort will be placed on ensuring relevant government research consortia and donors are actively involved throughout this process to increase the likelihood that resources will be made available to address the identified gaps.

Empowering others through effective knowledge sharing and management. There are numerous governments, intergovernmental organizations, research consortia, think tanks, and academic institutions generating green growth knowledge products. The GGKP aims to serve as the leading platform for managing and sharing this knowledge by stimulating the development of a green growth community of practice, convening this community at workshops and conferences, and creating a robust website. The website will include, among other things, a database of green growth projects, a global library of technical and policy resources from leading institutions and experts, and a repository of green growth tools and data. The GGKP will also synthesize existing knowledge and data to ensure the most relevant tools, data and policy guidance are highlighted.

Governance and Operations

Underpinning the GGKP is a core partnership between the GGGI, the OECD, UNEP, and the World Bank, which together form the GGKP Steering Committee. The Steering Committee serves as the principal governing and decision-making body of the GGKP. It is responsible for approving the GGKP strategy and overall work program.

GGGI and UNEP jointly host the GGKP Secretariat, which is responsible for the day-to-day management of the GGKP, as well as the design and development of its website. Additionally, the GGKP Steering Committee has appointed an independent Advisory Committee of green growth experts and policy makers to lend strategic advice and input to GGKP's knowledge agenda and programs.

For more information please visit www.greengrowthknowledge.org or write to contact@ggkp.org